



## STATE OF DEVELOPMENT OF YOUTH TOURISM IN UZBEKISTAN AND ITS IMPROVEMENT WAYS

**Norboev Allayor Ismoilovich<sup>1</sup>, Mansurova Zebuniso Abdurashidova<sup>2</sup>**

<sup>1</sup>Researcher, Samarkand State University named after Sharof Rashidov

<sup>2</sup>2nd year Student, Samarkand State University named after Sharof Rashidov

### ANNOTATION

*This article discusses the ongoing work in Uzbekistan on the comprehensive development and support of tourism, the existing problems in the tourism of our country, and the possibility of their effective solution. Attention is drawn to the need to attract young people to internal and external tourism to maintain a healthy lifestyle, as well as the state and development of youth tourism.*

**KEY WORDS.** *Tourism, economy, youth tourism, tourists, camping, hotels, national values, and events.*

Nowadays, Uzbekistan is growing economically in all aspects. We can also see this in periodic economic indicators. During the years of independence, our country has gradually and effectively transitioned to a market economy thanks to the wise policy of our head of state. The fact that the economy is superior to politics guarantees our country's economic independence.

Tourism is an industry that requires a high level of direct customer service. The tourism industry is developing every year on the scale of our country. Taking into account that this industry is the most profitable in the world, it can be said that the share of tourism in our economy will increase due to the high potential of tourism in Uzbekistan. In terms of profitability, this industry ranks third in the world after the engineering and oil and gas industries, and its share in the GDP of our country is more than 2%. If this indicator is evaluated based on the existing opportunities in our country, it should be said that this number can be increased even more.

To develop and support tourism in Uzbekistan, many measures are being implemented by the government of our country. In particular, the following issues are specified separately in the decree of President Sh. M. Mirziyoyev dated December 2, 2016 "On measures to ensure rapid development of tourism in the Republic of Uzbekistan" No. PF-4861 [1].

- development of methods for collecting information on tourism and keeping social statistics;
- Comprehensive implementation of tourism development in the territory of the republic, organization of new types of special tourism routes and offering them to tourists;
- Increase of new types of means of placement in Uzbekistan. Examples include camping sites, over-the-road hotels;
- to create additional benefits for the subjects of tourism activities that have started or are about to start their activities in our country, in particular in the field of the hotel business, to support business activities;
- increase the number and quality of additional services for visiting tourists. Mainly, improvement of information presentation system and others.

Based on the above, it can be said that there is an opportunity to achieve high results shortly by effectively solving several existing problems in the tourism of our country, including the following urgent problems: [2]

- creation of new types of tourist infrastructure and improvement of existing ones using world experience;
- development and implementation of effective methods of attracting foreign tourists to our country;
- promotion of touristic ideology and culture among the population of the country;
- training of qualified, competitive personnel for the field of tourism;
- creating additional amenities for individual and unplanned visiting tourists, etc. [3]



It is precisely because of the above-mentioned current problems that the high goals set in tourism cannot be achieved, and there are several obstacles in this. Currently, experts have developed various proposals and recommendations to eliminate these problems, and through their rational application in practice, the initial stages of development can be won. In particular, it is possible to find effective solutions to various problems by introducing youth tourism in our country using the world's leading experiences. Youth tourism is a type of travel where young people have fun with their peers with a common goal and a desire to learn about the world.

As President Sh.M. Mirziyoev noted: "We have now approved only the issues related to the structure dealing with the development of tourism. These measures should be strengthened with specific measures to increase the contribution of tourism to the development of the economy of Uzbekistan, to promote our historical and cultural values, as well as to replenish foreign exchange reserves" [1]

Because the tourism industry, in turn, depends on the development of the tourism industry and is the determining factor of its development. In this regard, scientists say that travel provides knowledge about other peoples and brings distant countries closer together, while the tourism sector, together with the hospitality sector, contributes to changes in the composition of services, gross domestic product, and investments in the world.

Youth tourism, as one of the special types of tourism, is considered an important factor in solving the problems of upbringing, education, spirituality, culture, and physical development of the growing young generation, and it helps to develop the talents and abilities of young people and strengthen national values based on patriotic feelings.

The development of international tourism, in turn, increases the demand for domestic tourism products. Therefore, the need for tour operators to diversify their traditional activities increases. The share of young people in this activity is high, and the main reason for this is the flexibility of young people and their ability to learn new things. [5]

Young people like to have an active vacation, and many tour companies are now organizing special youth tours for active young people, and their activities offer the following types of recreation:

- Mountain tours are vacations in the mountains. The journey will be through mountain streams, foothills, and ridges.
- Water Tourism - travel to seas, lakes, rivers, and reservoirs by boat, ship, and other water transport.
- Bicycle Excursions are trips on bicycles to different roads, ravines, sand, and mountain routes.
- For people who love speleology, they offer trips to natural or artificial caves and labyrinths. They are interested with their different terrains.
- Walking Tours is probably the most popular form of recreation because it does not require any special training or equipment. A simple walking tour can be organized almost anywhere. [5]

In addition, among young people, ski tourism and mountaineering, quad bike trips, and horse riding are very popular.

Youth tourism is a continuous movement. Every day they have to overcome some obstacles, they have to overcome themselves and difficulties, they have to overcome obstacles to hear the magical sounds of our planet and to understand the greatness around the universe, to see the magnificent beauty.

Of course, the development of youth tourism is necessary, and it should be combined with other forms of tourism that are more attractive to young people who are interested in leading a healthy lifestyle.

Tourism is one of the fastest-growing businesses in the world. Thus, at the present stage of tourism, youth tourism is active. Young people today face several difficulties in determining their life destinies.

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