



AWARENESS OF NAAN MUTHALVAN SCHEME AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO SELECTED COLLEGE IN COIMBATORE DISTRICT

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ABSTRACT

The goal of this study is to ascertain how well-informed college students are about the Nann Muthalvan plan in particular Coimbatore district colleges. An programme of the Tamil Nadu government known as the Nann Muthalvan scheme offers financial aid to college students from less fortunate households. The study will investigate students' opinions of the program's advantages, their level of programme awareness, and the variables that affect that awareness. A mixed-method approach will be used for the research to collect both quantitative and qualitative data. The study's findings will offer perceptions into the efficiency of the Nann Muthalvan initiative and make recommendations for ways to increase student engagement and understanding.

INTRODUCTION

- The Chief Minister of Tamil Nadu recently launched the 'Naan Mudhalvan' scheme.
- The scheme aims to provide skills to the 10-lakh youth across the state.
- The youths will be able to recognize their talents and interests through this scheme.
- A portal to register for the scheme and get related information about the scheme was also launched.
- The career and academic guidance to the students will be granted under the scheme. They will be given proper learnings and training sessions.

STATEMENT OF THE PROBLEM

The reason for this problem needs to be identified and necessary intervention needs to be recommended both to the government and to the educational institutions for bringing down the adverse effect of unemployment. This acute problem has stimulated the researcher to focus research in this area. The present study would help the arts college students I carrying out selfintrospection about their own competency level. It would also help the arts college educational institutions to identify and strengthen themselves in key result areas, such as teaching- learning process, technical and soft-skill training, infrastructure facility, institution culture and many more. This would in turn facilitate better employability status of the students.

OBJECTIVES OF THE STUDY

- To understand the socio-economic profile of the respondents
- To study the awareness of Naan Muthalvan scheme
- To determine the academic guidance of Naan muthalvan scheme
- To ascertain the soft skills under Naan muthalvan scheme

RESEARCH METHODOLOGY

Research design

Research design is the plan, structure to answer whom, when, where and how the subject is under investigation. Here plan is an outline of the research scheme & which the researcher has to work. The structure of the research is a more specific outline and the strategy out, specifying the methods to be used in the connection & analysis of the data



Type of research

The present type of research belongs to the category of 'Descriptive study'. Descriptive study are undertaken when the researcher is interested in knowing the characteristics of certain groups, assessing behaviour, making projections or for determining the relationship between 2 or more variables.

Sources of data

The research should keep in mind two types of data while collecting data via primary data and secondary data.

- ✓ **Primary data:** Primary data is gathered from sample respondents through the questions that was made available online alone with random sampling
- ✓ **Secondary data:** Secondary data refers to the data, which is not newly generated but rather obtained from o Published sources.
 - Unpolished sources i.e., information about the performance of the company
 - Report on the study. o Review of literature etc

Sampling design

Sampling plan is a definite plan for obtaining a sample from a given population. It refers to the various techniques for selecting items for the sample. This plan calls for three decisions.

Sample size

120 respondents were taken for the study.

Sampling procedure

Non-probability sampling is a sampling technique where the samples are gathered in a process that does not give all the individuals in the population equal chances of being selected. A core characteristic of non-probability sampling techniques is that samples are selected based on the subjective judgement of the researcher, rather than random selection (i.e., **probabilistic methods**), which is the cornerstone of probability sampling techniques.

Convenience Sampling

When the population elements are selected for inclusion in the sample based on the ease of access is known as the convenience sampling. The research design is descriptive which is concerned with narration of facts and description of various characteristics of particular group of employees. Here the respondents are chosen on the basis of non-probability sampling under which convenience sampling design was used.

MODE OF DATA COLLECTION

The mode of data collection is survey method. The survey method is more appropriate to the study.

Data collection instrument

The instrument used for data collection through Questionnaire. A questionnaire is simply a formalized set of questions for elicit information.

TOOLS USED FOR THE STUDY

The test is carried out using SPSS tool where the variables that are to be tested for independence is entered and results are identified. The various tests are done by using SPSS are Percentage analysis, and chi-square

Percentage Analysis

Percentage method refers to a specified kind which is used in making comparison between two or more series of data. Percentages are based on descriptive relationship. It compares the relative items. Since the percentage reduces everything to a common base and thereby allow meaning comparison.

$$\text{Percentage} = \frac{\text{Number of respondents}}{\text{Total no of respondents}} \times 100$$

Total no of respondents.

Chi-Square Method

The chi square test procedure tabulates a variable into categories and computes a chi square statistic. This goodness-of-fit test compares the observed and expected frequencies in each category to test that all categories contain the same proportion of values or test that each category contains a user-specified proportion of values.



The chi-square test for independence examines whether knowing the value of one variable helps to estimate the value of another variable. The chi-square test for homogeneity examines whether two populations have the same proportion of observations with a common characteristic.

Formula:

$$\chi^2 = \frac{\sum (O_i - E_i)^2}{E_i}$$

Where, O_i Denotes Observed No of Respondents and
 E_i Denotes Expected No of Respondents.

REVIEW OF LITERATURE

THE NEW INDIAN EXPRESS

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CHENNAI: The Directorate of Collegiate Education (DCE) is set to implement Naan

Mudhalvan scheme in government arts and science colleges across the state from January. It's with an aim to make the arts and science students more employable by equipping them with required skills that the government has decided to implement the scheme in colleges.

The Tamil Nadu Skill Development Corporation (TNSDC) is busy mapping and identifying the courses that will be suitable for students of various undergraduate courses. "The TNSDC will provide us details of the courses in the next few days, and we are planning to implement the Naan Mudhalvan scheme in colleges from January, when the new semester begins," said a senior official of DCE.

Earlier, the scheme was implemented for the engineering students, and the higher education department found the skills imparted to the students are proving beneficial for them. "It will be easier for industries to recruit our students, as they are already trained," said a higher education official.

The subjects taught in Naan Mudhalvan will be supporting course, and it will be offered in a blended manner with both online and offline content. Officials said apart from the modern emerging technical programmers, the portal will also give the students opportunity to learn Cambridge English, technical skills and help them crack competitive exams.

ABP LIVE Updated at : 28 Jan 2023 03:05 PM (IST)

Chennai: The Tamil Nadu government's flagship 'Naan Mudhalvan' scheme, aimed at the up skilling students to make them industry-friendly, will now be extended to students of Arts and Science colleges of the state.

It was launched after massive complaints that students graduating from engineering colleges of states lacked proper skills.

After the launch of the 'Naan Mudhalvan' scheme, several students were up skilled and it helped them be confident while giving interviews for jobs.

The TNSDC is presently offering training in Information Technology, Mechanical Engineering, Civil Engineering, Manufacturing, Banking and Finance, Green Energy, Logistics, Electrical and Electronics Engineering, Personality development as also training for appearing in competitive exams

DINAMANI

PUBISHED ON 03RD MARCH 2022 01.46 PM

Cricketer Natarajan has thanked the Tamil Nadu Chief Minister for inviting him to the inaugural function of Naan Mudhalvan scheme.

Tamil Nadu Chief Minister M.K. Naan Mudhalvan, a skill development program for school, college students and youth, was launched on his birthday at the Kalaivanar Arena in Chennai Stalin started it. The main objective of the scheme is to empower and empower 10 lakh youth annually.

To recognize and promote the talents of students studying in government and government aided schools and colleges.



In this case, Natarajan said on Instagram about his participation in the launch of the development program for school, college students and youth, was launched on his birthday at the Kalaivanar Arena in Chennai Stalin started it. The main objective of the scheme is to empower and empower 10 lakh youth annually.

NEWS 18 TAMIL

LAST UPDATED: MARCH 01, 2022, 13:00 IST

Tamil Nadu Chief Minister and DMK President M. K. Stalin, who is celebrating his 69th birthday, launched his dream project 'Nan Muthaluvan' in a program held at Kalaivanar Arena, Chennai. Speaking at the launch of this project, the Chief Minister said that the 'Nan Muthaluvan' project is my dream project. He said that the aim of this program is to make students and youth leaders.

A new program called 'Nan Muthaluvan' is a skill development and guidance program for school, college students and youth of Tamil Nadu to make them successful not only in studies but also in life.. The main objective of the 'Nan Muthaluvan' program is to develop 10 lakh youth in education, knowledge, thinking, energy and skills to the country every year.

The highlight of this scheme is to identify and promote the individual talents of the students of Government and Government Aided Schools, Colleges and Universities.

It has been informed that a committee headed by the District Collector will implement the scheme in 20 districts. Created for this naanmudhalvan.tnschools.gov.in

THEORITICAL ANALYSIS

The extensive Tamil Nadu Naan Mudhalvan Scheme was unveiled on March 1st, 2022 by MK Stalin, the state's chief minister. Through this initiative, the government will annually give 10 lakh children in the state the abilities they require to reach their potential for the welfare of the country.

Advantages

- A distinct training system will be formed at the college and district levels as a result of this
- The government has announced plans to establish a technical institute in accordance with industry norms
- Under this scheme, students will receive spoken English courses to help them prepare for interview panels
- The government will offer the training both in-person and online

Disadvantages

- It was not implemented in all colleges
- Not providing much importance to all the skills

DATA ANALYSIS

CRITERIA	OPTIONS	NOOFRESPONDENTS	PERCENTAGE
Gender of the responders	Male	86	72
	Female	34	28
Marital Status of the respondents	Married	15	12
	Unmarried	105	88
Family members at home	1	2	1
	2	4	3
	3	40	33
	More Than 4	74	62



Age of the respondents	16-18 Years	7	6
	18-21 Years	80	67
	21-23 Years	25	21
	23 and above	8	7
Family income	Rs 10000-20000	19	61
	Rs 21000-30000	17	17.1
	Rs 31000-40000	20	17
	Rs 41000-50000	21	17
	Above 50000	43	36
First Generation Graduate of Family	Yes	67	56
	No	53	44
Nature of College	Government College	17	14
	Government Aided	30	25
	Self Finance	73	61
Duration Of Knowlwdge	3 Months	56	47
	6 Months	48	40
	One Year	16	13
Source Of Knowlwdge	Through Newspaper	45	37
	Through Magazine	47	39
	Through Friends	28	23
Opinion	Excellent	28	23
	Good	57	47
	Average	31	26
	Poor	2	2
	Very Poor	2	2
Kind of Support Provided	Financial assistance in the form of loan and grants	32	27
	Skill development training and mentoring	61	51
	Market linkage and network opportunities	6	5
	All the above	21	17
Benefits Of Participating	Improper way of communication	27	22
	Access to funding and other resources	45	37
	opportunities to develop skills and knowledge	47	39
	ess to business networks and markets	28	23
	Tutoring	16	13
Type of Academic Support	Study Materials and Resouces	50	42
	Mentoring	23	19
	Career Guidance	31	26
	Academic performance	28	23
Benefit From Academic guidance	Referrals from Teachers	29	24
	Self referral by students or their families	31	26
	All the above	32	27
	Ministry of Finance	12	10
Responsible	Ministry of Rural	42	35
	Ministry of Skill Development	60	50
	Minstry of youth Affairs	6	5
	Providing more resources and support for students who are struggling academically	31	26
Opinion	Helping students develop better study habits and time management skills	36	30
	Providing more opportunities for hands-on learning and practical experience	16	13
	Offering more specialized support for students pursuing specific fields of study	14	12



	Providing more support and guidance for students in their transition to college	23	19
Academic Guidance	Strongly Agree	28	23
	Agree	35	29
	Netural	27	22
	Disagree	13	11
	Strongly Disagree	17	14

FINDINGS

1. 72% of the respondents are male
2. 88% of the respondents are unmarried
3. 62% of the respondents have more than 4 family members
4. 67% of the respondents are coming under the age group between 18-21 years
5. 36 % of the respondents said their family income is above 50,000
6. 56 % of the respondents said they are first generation graduate of their family
7. 56 % of the respondents said they are belongs to self-finance college
8. 47% of the respondents said they know about Nann Muthalvan scheme before 3 months
9. 39% of the respondents they know Nann Muthalvan scheme through magazine
10. 30% of the respondents are rated good about a portal to register for the scheme and get related information about the scheme was also launched
11. 51% of the respondents said skill development training and mentoring support is provided under the Naan Muthalvan Scheme
12. 39% of the respondents said benefits of participating in the Naan Muthalvan Scheme is opportunities to develop skills and knowledge
13. 42% of the respondents said study materials and resources academic support are provided by the institutions to students through the Naan Muthalvan scheme
14. 27% of the respondents said all of the above Naan Muthalvan scheme identify students who would benefit from academic guidance

CONCLUSION

This project helped me in getting information about the Naan muthalvan scheme. The reason for analyzing this project is to know how many of the under graduates are aware about Naan muthalvan schemes. The sample size was taken 120. And the respondents have mixed reactions. Some of them have aware of Nann muthalvan scheme.

Thus the scheme would be good for student has they would get more knowledge and personal development of student which would help them in future to get a good job opportunity.